



10 Show-Stopping Installations at Milan Design Week 2023

“What have you seen that’s really, *really* fabulous?” Each year, *Interior Design* is asked this question during Milan Design Week, when countless design events coincide with [Salone del Mobile](#). The answer changes by the day but often involves an installation—a temporary immersive experience that captures the senses and sends us into another realm of feeling: perhaps joy, perhaps excitement, or perhaps curiosity.

At [Alcova](#), the offsite exhibition, an Italian cocktail emerged from a steampunk sculpture—and that wasn’t the only installation that grabbed us. In the Porta Romana district, a restored swimming complex with two large pools dominated Instagram for the week. In the Fashion district, towering trees and a secret garden at a Milanese villa made us wonder if we were still in the center of Milan. From a seemingly endless banquet spread on natural and semi-precious stone to an interactive scent laboratory and a plane made of denim, here are 10 of our favorite installations from Milan Design Week 2023.

INSTALLATIONS FROM MILAN DESIGN WEEK 2023



3. “Spirit of Design: Inspired by Nature” by [Dedon](#)

We’re not one to turn down a peek inside an Italian villa, an exclusive opportunity that increasingly comes with Milan Design Week. At the Fashion district’s 22,000-square-foot Garden Senato, German outdoor furniture manufacturer Dedon presented the exhibit “Spirit of Design: Inspired by Nature.” In the villa’s tucked-away garden, a path winded through the manufacturer’s furnishings, from swinging chairs dangling from leafy trees and light fixtures sprouting from leafy foliage. An open-air pavilion offered a spot to lounge with a cocktail, and a cluster of butterflies (actually powder-coated aluminum and mounted on rods emerging from the lawn) introduced a butterfly-themed chair, Papyon by Arnd Küchel. On a canopied loveseat, Orbit by Richard Frinier, it was also possible to spot Dedon’s new Mystique, a fiber which has a technologically advanced 3D-effect that allows it to shift in hue.